# **Discussion series summary - Government engagement and advocacy**



#### What is the discussion series?

The discussion series is a peer-to-peer monthly learning event across <u>UK Aid Direct</u> and <u>UK Aid Match</u> grant holders. Based on grant holder topic requests, each month two grant holders who have relevant experience on the topic present their work and answer questions from fellow grant holders and downstream partners before a wider discussion on the topic is held in smaller groups.

This summary is based on the government engagement and advocacy session held in February 2021.



**Village Water (VW)** 



VW's UK Aid Match project works in partnership with existing WASH networks and community volunteers, aiming to improve the health within informal communities in Lusaka through WASH education, enterprise, and advocacy. COVID-19 impacted on planned activities designed to build trust and transparency between communities and local water dutybearers and embed the repeat hygiene messaging. Adaptive responses included call-in radio O&A sessions with local decision makers and service providers to discuss WASH issues raised by the community and with messaging loudspeakers on trucks. This helped to overcome barriers around illiteracy and access to information. VW's efforts resulted in the development of a collaborative WASH action plan.



Auschwitz Institute for the Prevention of Genocide and Mass Atrocities (AIPG)

Through education, training, and technical assistance, AIPG supports governments to develop or strengthen policies and practices for the prevention of genocide and other mass atrocities.

AIPG's UK Aid Direct project prevents identitybased violence (IBV) in the Great Lakes Region through government engagement. Through advocacy and negotiation, AIPG signs MOUs with inter-governmental bodies such as the African Union to implement prevention projects within member states. These are used as an entry point for engagement with state and civil society leaders. AIPG helps leaders to operationalise protocols at the national level and builds regional mechanisms where interventions are discussed. AIPG summons training and capacity building forums with government, civil society, religious and academic leaders on IBV policy options, legal instruments, and early warning systems. AIPG opens space for discussions between stakeholders on issues and responsibilities around prevention, which establishes shared objectives of building peaceful communities.

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### Key takeaways from the session

- Encouraging a sense of ownership of policy or advocacy by stakeholders at the local level improves engagement.
- Action plans developed collaboratively by stakeholders are tangible and useful outputs to guide work and measure success toward more sustainable outcomes.
- It is effective to work in partnership with existing community networks and governance systems and use existing instruments as entry points. Working within the local system, strengthening it, and making room for engagement in existing institutions can support change.
- Measuring / demonstrating impact and reach is challenging in policy and advocacy
  focussed work aimed at addressing major structural issues. This includes inherent
  difficulties in attributing achievements to one player in very complex, multi-stakeholder
  policy processes, and being realistic about what can be achieved within a project
  timeframe.
- In terms of community and government collaboration, each country has its own context and success is dependent on the development of a good relationship between government entities, communities, CSOs and other key actors in each country.

#### Resources

- Advocacy Planning guidance videos produced by AmplifyChange Fund
- Project case studies on changing policies and laws on the AmplifyChange Learn platform
- Theory of change for advocacy and campaigns from Bond

More learning resources from the Discussion Series and from UK Aid Match can be found on our learning pages